

# FINDING A BETTER WAY TO MAKE THE RICH PAY

If you have lived experience of wealth, you may be eligible to participate in the Maximum Income Pilot Project.

Participants in the pilot project will have to show they are very rich.

- We want a mix of nouveau riche and old money.
- We may test entire wealthy neighbourhoods or take a more random approach.

We'll need your help to design the project.

- Would it be better to relieve the very rich of their Canadian assets or go after their offshore bank accounts?
- Should we raise corporate taxes or close loopholes?

In the best traditions of such studies, we will want to focus on issues of moral worth and self-improvement.

- Do the very rich suffer from maladjusted conditions that lead them to accumulate more than they could ever need or are they just greedy and selfish?
- Will placing realistic limits on their wealth make them more responsible and less socially destructive?

Go to [www.raisetherates.ca](http://www.raisetherates.ca) to help design the Maximum Income Project.

Only the very elite are able to be part of this important study so, to reserve your place, please contact us without delay!

[raisetherates.ca](http://raisetherates.ca)

## CONSULTATIONS

The Raise the Rates Coalition plans to engage people with “lived experience of wealth” in “consultations” on a **Maximum Income Project**.

**RBC profits from poverty through an Ontario government contract to provide debit cards to people who receive social assistance.**

Outreach to people with “lived experience of wealth” is scheduled in the “key priority neighbourhood” of Yorkville for 5 p.m. on April 27 (exact location to be announced).

**In Toronto 118,000<sup>1</sup> millionaires live in wealth.**

Ontario has had enough studies of poverty. It's time to break the destructive cycle of wealth, establish a maximum income and...



**RAISE THE RATES NOW!**

The Maximum Income Pilot Project is an initiative of the Raise the Rates Coalition.

ONTARIO'S NEWEST POVERTY REDUCTION STRATEGY

# THE MAXIMUM INCOME PILOT PROJECT

*“Finding a Better Way to Make the Rich Pay”*

Ontario's Liberal government has spent nearly 10 years talking about poverty reduction—while cutting social assistance. Endless cycles of consultations, studies, a Commission to Review Social Assistance, and a recent proposal to pilot a Basic Income project have been used to defer real action on poverty.

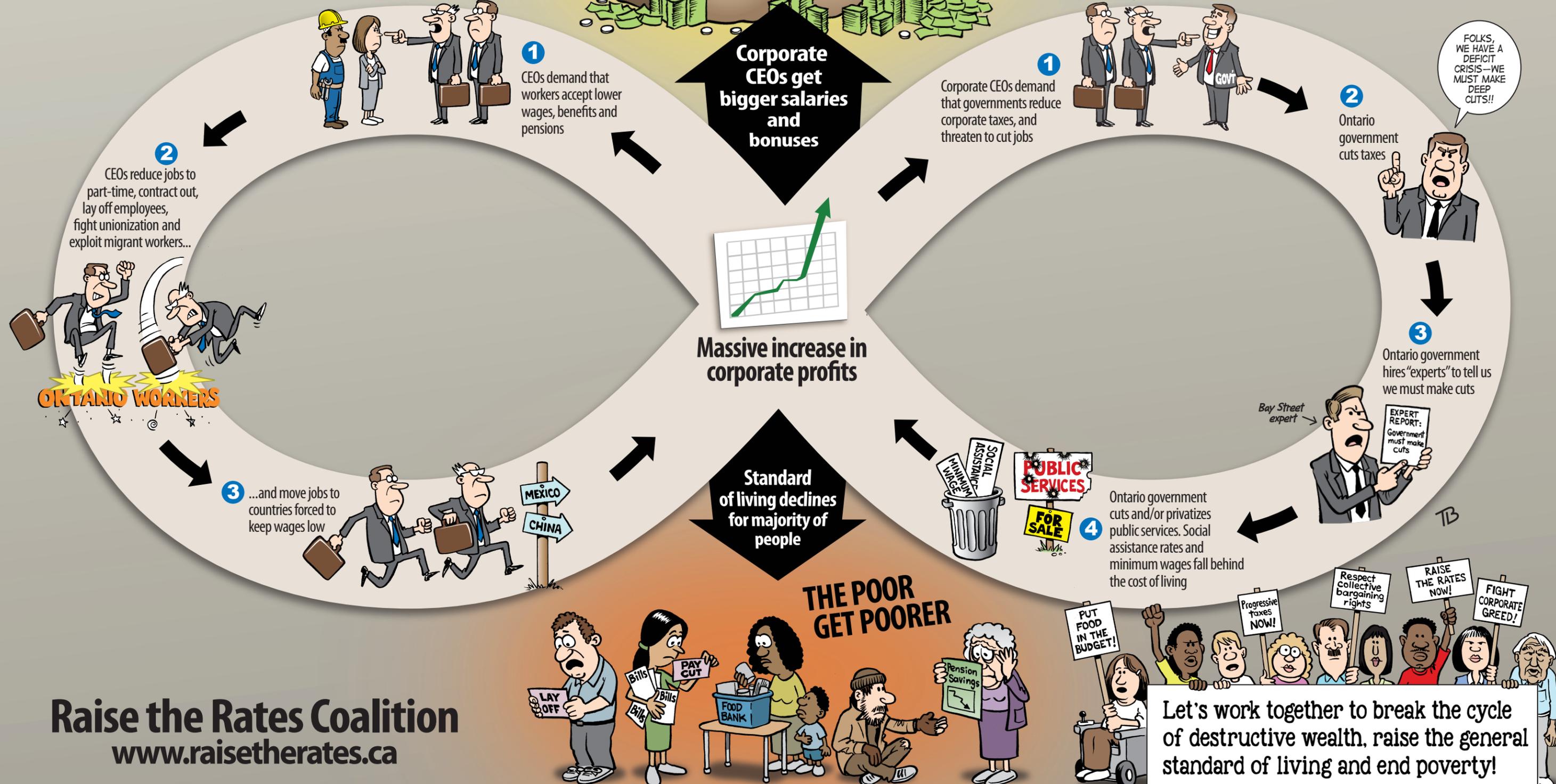
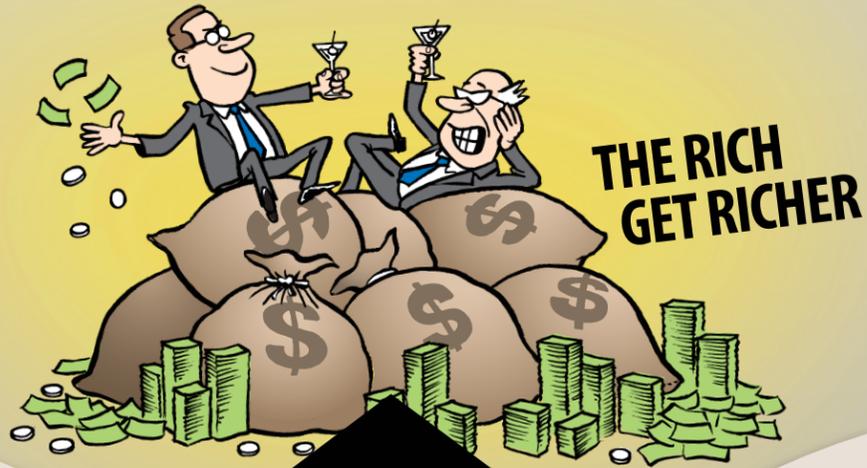
For a change, let's talk about policies to improve many lives now, by redistributing the excessive wealth the Liberals have helped the 1% accumulate—a proven method of reducing poverty.

The Basic Income pilot suggests giving a tiny sample of poor people \$1,320 a month (\$1,820 for those with disabilities) for three years. **But everyone on social assistances deserves that increase now.** It will take an additional \$4 billion a year to make that happen, which the Maximum Income Project can help generate by dealing with the hoarding problem of the rich.

Join us in designing this **Maximum Income Project** while calling for an immediate raise to social assistance rates. We will adapt some of the tactics the Liberal government uses—including “consulting” with people with “lived experience of wealth” on how best to tax them.

1 [https://www.thestar.com/news/gta/2013/05/09/toronto\\_has\\_118000\\_millionaires.html](https://www.thestar.com/news/gta/2013/05/09/toronto_has_118000_millionaires.html)  
2 Divided City: Life in Canada's Child Poverty Capital, November 2016.  
<http://www.childcarecanada.org/documents/research-policy-practice/16/11/divided-city-life-canada%E2%80%99s-child-poverty-capital>

# HOW THE RICH and the politicians that serve them CAUSE POVERTY



**Raise the Rates Coalition**  
www.raisetherates.ca

Let's work together to break the cycle of destructive wealth, raise the general standard of living and end poverty!